

## ABSTRACT

This invention relates to an advertisement device for direct mailing to a recipient, and in particular to an advertisement device for direct mail delivery to a recipient. The advertisement device has a synthetic panel with a back side and a front side, at least one of the back side and the front side adapted to receive delivery information, and a thickness sufficient to maintain integrity of the synthetic panel. A method of delivering an advertisement device to a recipient having a synthetic panel, having a back side, a front side adapted to receive delivery information, and a thickness sufficient to maintain integrity of the synthetic panel is also provided. Also provided is an advertisement device system for direct mail delivery to a recipient, having a synthetic panel, with a back side, a front side adapted to receive delivery information, and a thickness sufficient to maintain integrity of the synthetic panel; and means for applying delivery information. The device may also include an anti-microbial agent to at least partially inhibit the growth or accumulation of undesirable biological agents thereon.

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